TASC DIGITAL MEDIA

Web Design **Check List**



0	Understand Your Goals and Audience Define your goals for the new website.
0	Analyze Current Website Performance Evaluate key performance metrics such as website traffic, bounce rate, conversion rate, and average time on page.
0	Create a Detailed Plan and Timeline Outline the scope of the project.
0	Implement Design and Functionality Updates Apply the chosen visual style, color scheme, and typography
0	Test and Launch Your Redesigned Website Perform cross-browser compatibility tests.
0	Backup Your Previous Website Ensure a backup of your previous website before launching the new one.
0	Follow a Launch Checklist Minimize potential issues during the launch process.
0	Monitor Website Performance Track key performance metrics after the launch.
0	Conduct User Feedback and Testing Gather user feedback to identify areas for improvement.
0	Continuously Improve Regularly review and update your website to maintain its effectiveness and adapt to changing user needs and market trends.